

# MORE THAN YOU WANTED TO KNOW ABOUT

### CHARITABLE CONTRIBUTIONS

by Jolene Unsoeld

Pacific Northwest Bell is totally disingenuous when it hides behind worthy social causes in an attempt to increase its own profits. PNB not only wants to get the "social credit" for making charitable contributions from money belonging to its customers, it would also realize a profit for its own stockholders on all such contributions.

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#### PNB's CHARTTABLE CONTRIBUTIONS HAVE CLIMBED STEADILY SINCE 1971

1971 -- \$ 93,491 -- Test year for PNB in their rate increase case (U-71-5) in which they first requested WUTC to permit charitable contributions to be placed in the rate base.

WUTC denied on Dec. 23, 1971.

WUTC's order was challenged by PNB. King County Superior Court upheld WUTC on Dec. 20, 1972:

". . . Recognizing that PNB is a state regulated monopoly, charitable contributions of PNB cannot be said to have been made for the purpose of creating good will and thereby acquiring additional business customers, inasmuch as there is no competing telephone company for customers to subscribe. This court concludes therefore that the better position is to hold that donations of PNB should be donations of the owners, to-wit: the shareholders."

- 1974 -- \$ 187,501 -- Test year for PNB's case U-75-40.
- 1975 -- \$ 366,257 -- PNB filed U-75-40 and Gen. Tel. filed U-75-50.

  In both cases the utilities requested permission to place charitable donations in rate base.

  WUTC granted PNB's request Apr. 23, 1976 and Gen. Tel.'s the same year.
- 1976 -- \$ 391,247 -- Both cases were challenged in court by members of the public.
- 1977 -- \$479,494 -- Test year for PNB's case U-77-87. Commission staff recommended that charitable contributions be excluded from the rate base. WUTC reversed previous policy and disallowed charitable donations in rate base for PNB on Oct. 18, 1978 with separate denial to Gen. Tel.
- 1978 -- \$ 476,811 -- Washington State Supreme Court overturned WUTC's 1976 decision to permit charitable donations in rate base on Nov. 2, 1978:

"That which is involuntarily removed from the telephone subscribers' pockets is more akin to a tax than a charitable contribution. Pacific Northwest Bell Telephone Company is a monopoly and the subscribers cannot go elsewhere for service."

- 1979 -- \$ 555,099 -- No charitable donations included in rate base.
- 1980 -- \$ 699,810 -- No charitable donations included in rate base.

In ten years PNB's charitable contributions have climbed 748 %.

#### INTERESTING OBSERVATIONS

#### PACIFIC NORTHWEST BELL CHARITABLE CONTRIBUTIONS FOR 1980

Identifiable Distribution Area	Senate District	Recipient	Amount	Area Total
Olympia	Hemstad	Capital Area Assn. for the Performing Arts	400	
		Elected Washington Women	100	
		Lacey Music Festival	200	
		Morningside	2,350	
		OK Boys Ranch	500	
		Olympia Child Care Center	1,150	
		Olympia Symphony Orchestra	250	
		Possca Inc.	250	
				5,200
Aberdeen	Quigg	Choker Club	100	
		Driftwood Players Assn.	100	200
Bainbridge Isl	and <u>Conner</u>	Helpline	1,000	
Port Townsend		Centrum Foundation	500	
Port Angeles		Clallum County Historical Society	350	
		Port Angeles Community Symphony Orchestra	100	
Shelton		Shelton Fire Dept.	367.	43
		Mason County Community Concert Assn.	100	
		Mason County Fire District	1,150	
				3,567.43
Pullman	Patterson	Washington State University	5,000	5,000
Bellingham	Goltz	Indian Village Mission	250	
		Western Foundation	1,000	1,250
Longview	Fuller, Talley	Mid Valley Elementary School for the Deaf	175	
		Navy Relief Fund	100	
		Lower Columbia Council on Alcoholism	100	
White Pass	<u>Fuller</u>	White Pass Volunteer Ski Patrol	<u>500</u>	875
Wenatchee	Sellar	Wenatchee Valley College Foundation	10,000	10,000

Identifiabl Distribution A		Recipient	\$ Amount	Area Total
Tacoma	Gallaghan, Wojahn	Building a Scholastic Heritage	100	
2000	Haley,	Christmas House	200	
	Rasmussen	Industrial Conference Board	300	
		Kleiner House	700	
		Mary Bridge Hospital & Orthopedic B	Foun. 230.38	
		One-to-One	250	
		Parents Anonymous	500	
		Pierce County 4-H Leaders Council	135.08	
		Tacoma General Hospital	5,000	
		Tacoma Philharmonic Inc.	200	
		Tacoma Public Schools	600	
		Tacoma Rescue Mission Inc.	100	
		Tacoma Symphony Orchestra	200	
		Tacoma Youth Symphony	100	
		University of Puget Sound	25,000	
				33,615.46
Pierce County	Bottiger, Gaspard, Gallaghan, Wojahn, Haley, Rasmussen	United Way of Pierce County	29,487	29,487
Buckley	Bottiger	City of Buckley Police Dept.	1,200	1,200
Puyallup	Gaspard	WA. St. 4-H Foundation	2,000	2,000
		Grand Total Pierce County -	- <u>\$66,302.46</u>	
Vancouver	Bauer	Retired Senior Volumeer Program	500	
		S.W. WA. Independent Forward Thrus		
		Valley Work Activity Center	250	
		Women's Resource Center	100	
				1,850
Bremerton	Craswell	USS Bremerton Gift Committee	100	100
Walla Walla	Hayner	Walla Walla Symphony Soc.	200	200

Identifiable Distribution Area	Senate District	Recipient	\$ Amount 1	Area Otal	
Spokane	Hurley, McCaslin,	United Way of Spokane County	26,400		
	Hughes, Guess, Wilson	Southeast Daycare Center	1,100		
		Crime Check of Spokane County Inc	300		
		Deaconess Hospital Foundation	5,000		
		Drum Corps Assn. of Spokane	150		
		Eastern WA. St. Historical Soc.	200		
		Full Gospel Mission Youth Camp	200		
		Gonzaga Preparatory School	1,100		
		Inland Empire Zoological Soc.	365		
		KSPS	150		
		Percussion-Naut Patriots of Spokane	135.08		
		Special Olympics	250		
		Spo. Am. Youth Hockey Club	100		
		Spo. Civic Theatre, Inc.	125		
		Spo. Ski Racing Assn.	325		
		Spo. Symphony Soc.	750		
		Spo. Youth Sports Assn.	150		
		WAMPUM, Inc.	1,700		
		Western Rescue Journal	375		
		Whitworth College	390		
				39,265.08	
Cheney	Guess	Eastern WA. U. Foundation	3,000		
Mead	Hurley, McCaslin	Mead High School Band	467		
		Grand Total Spokane County	\$42,732.08		
Colville	Wilson	Tri-County Senior Services	500		
Yakima	Deccio, Hansen	Allied Arts of Yakima Valley	3,000		
	Newhouse	Patrons of Music	250	3,250	
Cle Elum	Hansen	Cle Elum Historical Society	350		
Ellensburg	11	Silent Environment Education Kamp	745	1,095 4.	

#### EXAMINATION OF PNB'S CONTRIBUTIONS TO UNITED WAY, UGN, ETC.

1980 Recipients	\$ Amount	1979 Population	Per <u>Capita</u> <u>1980</u>	Equivalent 1977
United May of King County	\$ 180,131	1,231,500	\$,15	\$.10
United Way of Pierce County	\$ 29,487	453,900	\$.065	\$.051
United Way of Spokane County	\$ 26,400	328,100	\$ <b>.</b> 08	\$.051
All Other United Way	\$ 49,522.1			

King County has 31 % of the state population.

King County received 63 % of all PNB's contributions to United Way programs.

Six-Year Growth Pattern -- Contributions from PNB to "Welfare Funds" (includes United Way, Community Chest, American Red Cross, United Good Neighbor, etc.):

1975 \$	147,983	1977 🛱	172,976	1979 \$	213.114
1976 <b>-</b> -	157,779	1978	189,764	1980	

Comments made by WUTC in their order dated Oct. 18, 1978:

An analysis of the charitable contributions listed by the Respondent indicates that, even excluding a one-time contribution of a surplus building whose demolition would have cost more than the value of the land upon which it was situated, the contributions were unevenly spread throughout its service territory. It thus appears that residents of smaller communities subsidized contributions to recipients in larger communities. The Respondent offered no rebuttal to this criticism, other than urging the Commission to disregard in such a computation the transaction involving the building as being nonrecurring. Respondent offered no evidence that recipients in the larger communities served residents of the smaller communities, or that when analyzed upon the basis of revenues or other factors rather than population, the pattern of charitable contributions was more equitable.

. . . .

Experience since Cause No. U-75-40 indicates to us that an attempt to set guidelines for charitable contributions is unworkable. A utility's judgment of the worthiness of a particular beneficiary or the priorities leading to its determinations will inevitably constitute a matter of controversy among ratepayers. Ratepayers have no voice in selection of beneficiaries, and do not appear to be credited with any recognition that the donation is funded by them. In sum, . . . experience has demonstrated the unworkability and inappropriateness of treating charitable contributions as expenses for ratemaking purposes; consequently we will reject the Company's proposed Adjustment 47. (Emphasis added.)

#### PER CAPITA COMPARISONS - PNB CHARITABLE DONATIONS

(Of necessity this comparison excludes dollar amounts listed in PNB reports as being given to "Various" locations and which totals \$102,718.38 or 14.68% of their total.)

Distribution Area	Senate Districts	1979 Pop.	\$ Amount	Per Capita Equivalent
Cowlitz & Lewis	Fuller & Talley	129,700	875	\$.006
Grays Harbor, Paci:	fic Quigg	80,100	200	\$.002
Thurston	<u>Hemstad</u>	111,100	5,200	\$.046
Mason, Clallam, Jefferson	Conner	87,700	3,567	\$.04
Adams, Whitman, Garfield, Columb Asotin	Patterson ia,	79,600	5,000	\$.06
Bellingham Area	Goltz	51,570	1,250	\$.02
Chelan, Douglas, Okanogan (part)	<u>Sellar</u>	61,000	10,000	\$.16
Spokane	Hurley, McCaslin, Guess, Hughes, (fraction Wilson)	328,100	42,732	\$.13
Ferry, Stevens, Pend Oreille, Linc Okanogan (part)	wilson eoln,	66,700	500	\$.007
Yakima, Grant Kittitas	Deccio, Hansen, Newhouse	237,000	4,345	\$.018
Clark	Bauer, Zimmerman (pa	rt) 150,000	1,850	\$.01
Kitsap	Craswell, Gallaghan	135,000	100	\$.0007
Walla Walla	Hayner	45,200	200	\$.004
Pierce County	Bottiger, Gaspard, Gallaghan, Wojahn, Haley, Rasmussen	453,900	66,302	\$.146
King County	17 legislative districts	1,231,500	452,906	\$.367

King County - with 31% of the state population received 65% of PNB's contributions.

(This excludes \$23,958 to the U. of W. which PNB did not list with the other charitable donations and hence is probably not included in the total. It also excludes \$50,000 reported by KCTS as having been received from PNB in 1980 but which I could not find listed by PNB.

#### OTHER OBSERVATIONS --- PNB CHARITABLE CONTRIBUTIONS

Contributions to Ind	lependent (	Colleges of Washington, In	ne.:		
1975: 1976: 1977:	\$30,000 33,000 33,000		1978: 1979: 1980:	\$33,000 33,000 60,000	
1980 Contributions:		seum of Science & Indust Science Center:	ry: \$25.6		
Hospitals	Children's Orthopedic Hospital & Medical Center: \$2,300 (1979 contribution = \$30,515)				
	Deaconess	Hospital Foundation, Spe	okane	5,000	
	Good Sama	ritan Hospitals Medical I	Explorers	1,000	
	Mary Brid	ge Hospital & Orthodpedio Tacoma	c Foundatio	on, 230.38	
	Northwest	Artificial Kidney Center	r, Seattle	1,500	
	Tacoma Ge	neral Hospital		5,000	
Women's Service Orga (primarily women		League of Women Voters Am. Bus. Women's Assn. Bus. & Prof. Women's Clu Soroptimist Club Zonta	\$2,299 22 <sup>1</sup> 1b 335 585 280	<del>1</del> 5	
Men's Service Organi (primarily men)	zations:	Kiwanis Lions Club Rotary	3,10 <sup>1</sup> 3,043 4,809	3	
Children's Organizat	ions:				
		Boy Scouts & Girl Scouts Boys & Girls Clubs WA. St. 4-H (Puyallup) Pierce County 4-H	2,790 5,889 2,000 135	)	
Environmental Organi	zations:	Keep Washington Green Nature Conservancy Sierra Club Foundation WA. Environmental Founda	175 5,480 (ation (	)	
Legal Defense Funds:			C	)	
Central Area Motivation Program:  (Largest social service agency in the central core area of Seattle; a whole array of social services including: foodbank, low income energy assistance, crisis intervention, etc.)  (CAMP does receive help from the "central city community relations team", a group of central area black employees of PNB.)					

A.C.L.U.

#### OTHER RECIPIENTS of PNB's 1980 CHARITABLE CONTRIBUTIONS

Brazil Academy of Music, \$500 Cherry Hill Coalition, \$500 Chief Seattle Club, \$500 Christmas House, \$200 Church Council of Greater Seattle, \$1600 Citizen's Education Center Northwest, \$1250 City of Buckley Police Dept., \$1200 Cleveland Orchestra, \$1306.59 Columbia Club of Seattle, \$500 Columbia Lutheran Home, \$1,000 Community Enterprises of Issaquah, \$500 Corporate Council for the Arts, \$30,000 Custom Industries, \$2500 Drum Corps. Assn. of Spokane, \$150 Elk Volunteer Fire Dept., \$1,100 Exchange Club, \$932 Forrest Ridge School, \$1000 Full Gospel Mission Youth Camp, \$200 Gonzaga Preparatory School, \$1100 Grandview School, \$156.71 High Point Community Church & Christian Cen., Inner City Education & Research Found., \$500 International District Economic Assn., \$1000 Little League, \$984 Mason County Fire District, \$1150

Mountain States Legal Foundation, \$225.14 Navy Relief Fund, \$100 North Hill Christian Center, \$1400 Northwest Conference of Black Public Officials, \$157.42 Northwest Seaport Inc., \$1619.33 Percussion-Naut Patriots of Spokane, \$100 Ryther Child Center Inc. \$12,500 Seattle Center Theater Fund, \$9500 Seattle Preparatory School, \$1200 Seattle Public Schools, \$1225 Seattle Repertory Theatre, \$2100 Shelton Fire Dept., \$367.43 Southwest WA. Independent Forward Thrust. \$1000 Spokane Civic Theatre, Inc., \$125 Spokane Ski Racing Assn., \$325 St. Therese Winter Jog-A-Thon Benefit, \$521 Tacoma Public Schools, \$600 United Gospel Mission, \$800 \$800 White Pass Ski Patrol, \$500 Spokane Symphony Society, \$750

Washington State Council on Economic Education - - - - - - \$ 7,514.93

(Program to develop K-12 economic development curriculum and assist in teacher training for the program.)

In addition to school administrators the Board & officers include:

Sea-First (2) Rainier (3)

Mead High School Band \$467

American Marine Bank Great Western Savings Old National Bank Pioneer First Fed. S. & L.

A.W.B.

The Norcliffe Fund Korten's Inc.

Boeing (2)

Nalley's Fine Foods

McGregor Land & Livestock Co.

Columbia Fed. S. & L.

Safeco

American Sign & Indicator Corp.

Concrete Technology Teltone Corp. John Fluke Mfg. Co. Yakima Fruit & Cold Storate ITT Rayonier Washington Education Assn. WA. St. Council of Carpenters Scott Paper Co. Bellingham Frozen Foods Pacific Lutheran University Weyerhaeuser Operating Engineers, Local 302 Dunning-Ray Insurance Washington Water Power Westinghouse Hanford

Associated General Contractors

"Experience . . . indicates to us that an attempt to set guidelines for charitable contributions is unworkable. A utility's judgment of the worthiness of a particular beneficiary or the priorities leading to its determinations will inevitably constitute a matter of controversy among ratepayers."

WUTC, Cause No. U-75-40

# 'Charity'

## Phone users help pay for convention entertainment

by WARREN KING Times staff reporter

SEP 6 78

Pacific Northwest Bell Telephone customers, through their phone biffs, helped pay for liquor, food and entertainment for the nation's lieutenant governors and Western attorneys general who attended conventions in Seattle last summer.

P.N.B. customers also donated to a variety of civic festivals like Seafair and a conference for area businessmen put on by the Harvard Business School.

All the expenses were reported to the Washington Utilities and Transportation Commission as "charitable contributions,"

The commission now is considering the contributions and other expenses in P.N.B.'s request for a 22 per cent rate increase. Under the rate boost, the basic residential-phone rate in Seattle would go from \$8.25 to \$10 a month and the cost of a pay-phone call would go from 15 to 25 cents.

Donations for the conventions and festivals are a small part of the \$479,000 in charitable contributions P.N.B. charged its Washington customers during 1977. Most are for causes like the

United Way, arts groups, schools and hospitals.
The company's largest donation, for example, was a \$260,700

building on Queen Anne Hill that it gave to the Seattle Public Library. P.N.B. no longer needed the 50-year-old structure for its equipment and demolition costs and restrictive zoning offset the commercial value of the land.

The phone company says that since it is part of the community, it should contribute to organizations that help the community.

nity.
"We're a corporate citizen and I think we would be criticized if we didn't participate," Eugene L. Pfeifer, P.N.B. vice president, said in a recent interview.

However, the utilities-commission staff and many P.N.B. customers have argued that all of the contributions should be charged to the company's stockholders instead of its customers.

The phone company reported a \$500 donation to the Western.

Attorneys General Conference, held August 8-11, 1971. Organizers of the meeting said the money helped pay for a cocktail party at the Seattle Tennis Club, a salmon dinner at Tifficum Village on Blake Island and planning expenses.

The company donated \$400 to the National Conference of Lieutenant, Governors, held August 17-20, 1977, at the Olympic Hotel. A conference coordinator said this helped pay for a Cocktail party, two luncheons, a boat cruise and dinner at Klana Lodge on Agate Pass, and a final cocktail party and banquet.

Donald C, Franklin, who is responsible for P.N.B.'s contribu-

Donald C. Franklin, who is responsible for P.N.B.'s contributions program, said the conference donations helped "significant organizations" and were good for the city because they brought convention business here.

"The fact they were quasi-political raises more of a question than if they were March of Dimes contributions," he said. "But we were assured it was just for the conventions."

P.N.B. said in an affidavit filed with the Utilities and Transportation Commission that all of its charitable contributions were "free of political Interest or pressure."

P.N.B. contributed 1450 for the Harvard Business School conference April 1, 1977. The donation paid for 10 tickets to a dipper at the Harbor Club, a luncheon at the Olympic Hotel and lectures by Harvard faculty members and other prominent business speakers.

Franklin said the tickets were used by P.N.B. employes and a few area college students.

Coordinators of all three of the conferences and the community festivals said that P.N.B. was among many businesses that donated to the events P.N.B. contributed various amounts to community festivals or projects around the state. In Seattle, for example, it gave \$150 to Seafair activities and \$18 to the Mayor's Hospitality Committee for its Dial-A-Sailor program, through which residents may call a certain number and invite visiting sailors to dinner or to other activities.

Other contributions included \$137 to the Pûget Sound Naval Base Association to welcome new Navy (amilies to Bremerton, \$40 to the Port Angeles Salmon FiShing Derby, \$40 to the Miss Aubum Pageant, \$50 to the Port Townsend Rhododendron Festival and \$50 to Old Bellevue Days.

P.N.B. claimed the \$260,700 donation for its abandoned equipment building on Queen Anne Hill after it gave the structure to the library system to use for storage. The big brick building is at 1529 Fourth Ave. W., across the street from the Queen Anne Branch Library.

Franklin testified before the Utilities and Transportation Commission in June that the building was appraised as being worthless when it was abandoned by the company in early 1978.

He said the zero appraisal was made because the property has very restrictive zoning. The cost of tearing down the building would offset the value of the land, he said.

 After this initial appraisal, Franklin said, the phone company asked the Queen Anne Community Council to find an organization acceptable to the community that could use the building. The council rejected several commercial ventures in favor of the library, he said.

A second appraisal of \$260,700 was made in late 1976 "after it had been determined that the Seattle Public Library was the beneficiary of the building." Franklin testified.

(Washington customers' portion of the building donation is about 72 per cent of its value. This is the portion of each individual P.N.B. contribution charged against Washington customers by the company, which operates in three states.)

The Utilities and Transportation Commission first allowed P.N.B. to charge its customers for charitable contributions during the last previous P.N.B. rate case in 1976. The commission staff recommended against the move, but the commission felt the contributions were "a necessary cost of doing business."

P.N.B.'s contributions budget is pegged to guidelines set by the commission. Those guidelines say the company's contributions should be no more than about seven-one-hundredths of 1 per cent of the company's revenues each year,

Franklin said in a recent affidavit to the commission that P.N.B. contributes to an organization only if it has a "proven record of working to improve the quality of life in the community."

He said local P.N.B. community-relations teams make contribution recommendations based on this criterion. The teams also look at how much other businesses support an organization, he said.

The P.N.B, board of directors gives final approval to the contribution list and acts individually on any contribution of more than \$10.000, he said.

In the rate hearings this summer, Franklin was questloned by Frank Hayes, an assistant state attorney general, about P.N.B.'s abundance of Seattle-area contributions.

Testimony showed that in 1977, Seattlearea organizations received about 70 per cent of P.N.B.'s contributions, although only 30 per cent of the state's telephones are here.

Franklin testified however, that the company had not re-

ceived complaints from the public that it was showing preferential treatment to Seattle.

Records on flie with the Utilities and Transportation Commission show that P.N.B. did contribute to organizations all owner the state. However, the company's contributions to United Way campaigns — one of its most consistent contributions — are considerably heavier in Seattle.

P.N.B. contributions to United Way of King County from October, 1976, through December, 1977, amounted to \$148,882. (This was the company's second-highest contribution for the period, second only to the \$260,700 building donated to the Seattle Public Liberary).

United Way of Pierce County received \$22,106. United Way

of Spokane County got \$15,310.

Far behind these were United Way campaigns in other counties or cities: Yakima, \$3,385; Thurston, \$1,950; Cowlitz, \$2,200; Walla Walla, \$1,100; Whatcom, \$1,685; Kitsap, \$1,560; Wernatchee, \$740; Pasco, \$700; Grays Harbor, \$1,200; Moses Lake, \$400; Ephrata, \$240; Mason County, \$220; Lewis County, \$400; Defferson County, \$130, and Kittitas County, \$100.

P.N.B. listed these colleges and schools as recipients of Its contributions: Independent Colleges of Washington, Inc., \$33,000 (members: Fort Wright College, Gonzaga University, Whitworth College, Seattle Pacific University, Seattle University, Pacific Lutheran University, St. Martins College and Walla Walla College); Seattle Pacific University and University of Puget Sound, \$5,000 each; Washington State University, \$2,500; University of Washington (a variety of programs), \$2,730; Eastern Washington University, \$150; Gonzaga University and Fort Wright College, \$100 each.

 Comish Institute for Allied Arts, \$2,000; Bellarmine High School, Tacoma, \$1,215; Seattle Preparatory School and Forest Ridge School, Bellevue, \$1,200 each, and Lakeside School, Seattle, \$150

Other P.N.B. contributions of \$10,000 or more went to Children's Orthopedic Hospital and Medical Center Building Fund, Seattle, \$20,260; Corporate Council for the Arts, Seattle, \$20,000, and Pacific Science Center Foundation, \$10,000.

The phone company reported some 31 pages of contributions totaling more than 350 entries.

Other contributions of \$1,000 or more went to:
Mary Bridge Children's Health Center Building Fund, Tacoma, \$9,290; Seattle Handicapped Center, \$6,600; Junior, Achievement of Seattle, \$5,668; Boys Clubs of King County, Center for Community Development (Seattle), Tacoma General Hospital Building Fund, Capital Theater Building Fund (Yakima), and YMCA Building Fund (Walla Walla, \$5,000 each

Y.M.C.A. Building Fund (Walla Walla), \$5,000 each,
St. Helens Hospital (Chehalis), National Conference of
Christians and Jews Camp Brotherood (Seattle) and Mount
Carmel Hospital Building Fund (Colville), \$2,500 each; Church
Council of Greater Seattle, \$2,000.

PONCHO (Patrons of Northwest Civic, Cultural and Charitable Organizations, Seattle) \$1,675; WAMPUM, Inc. (Spokane's PONCHO), Central Youth Services (Seattle), Northwest Artificial Kidney Center (Seattle), \$1,500 each; Morning Star Boy's Ranch (Spokane), \$1,350.

Junior Achievement of Tacoma, Neighborhood Health Centers of Seattle, Northwest Council for Economic Education (Seattle); Eastside Community Mental Health Center (Bellevue), Sno-King Youth Services, \$1,200 each; Youth Eastside Services (Bellevue), \$1,190; Mason County Fire Protection District No. 3, \$1,100; subscriptions to Pacific Search magazine for Seattle Public Schools science students, \$1,040.

King County Court-Second Chance, The Brotherhood (a Seattle crisis-Intervention center), Citizens Council Against Crime (Seattle), Friends of the Center for Urban Studies (Seattle), Odessa Brown Children's Outreach Clinic (Seattle), Rainier Community Action Center (Seattle), Seattle Mountain Rescue Council, Edwin T. Pratt Scholarship Fund (Seattle), Lincoln High School P.T.S.A. Career Education Fund (Seattle), Center for Addiction Services (Seattle), Union Gospel Mission (Spokane) and Mason County Fire District No. 15, \$1,000 each.

#### WASHINGTON SUPREME COURT DECISION

The following quotations are taken from the supreme court decision in <u>Jewell v. WUTC</u>, 90 W2d 775 (1978) in which the court decided that WUTC lacked the authority to permit charitable contributions by a telephone company to be considered as part of the rate base:

. . . The public interest, in return for the grant of a monopoly, requires prompt, expeditious and efficient service. Quid pro quo, the company is entitled to rates which are fair, just, reasonable and sufficient to allow it to render such services. RCW 80.36.080.

There is nothing in the statutory scheme which directs that the telephone company must be a good corporate neighbor or that it is entitled to rate charges for contributions which result in improving the image of the corporation. Yet that is the essence of the testimony before the commission. There is a total lack of any proof or finding that the telephone users are receiving any more "prompt, expeditious and efficient" telephone service because the telephone companies choose to contribute to among other charities, hospitals or private colleges.

. . . .

The commission's orders beg the essential question. Those orders are premised upon the idea that utility contributions are expected and desirable. We agree. The question is who pays for them. They can be paid for by the investors who own the utility and are interested in its corporate image and its community responsibilities, or they can be paid for by the unwitting telephone subscribers who just want to be able to use their telephones.

The attitude of PNB in its brief before the commission indicates that it hardly considers itself a public service company. It stated:

"The amount and burden on the ratepayer which would result from the recognition of charitable contributions by the Commission as a legitimate rate making expense is so minuscule as not to be measurable. . . .

It is suggested that the impact of charitable contrbutions on the enlightened ratepayer would be the least objectionable on the scale of increased costs because of the nature of the needs to which those contributions respond."

Suffice it to say that the state of Washington in granting PNB a monopoly, has not delegated to it the decision as to who is an "enlightened" ratepayer or the right to decide that any portion of the telephone bill is so minuscule as to be not measurable. If it is so minuscule as to be not measurable, surely the stockholders will find it minuscule, not measurable and therefore not objectionable.

. . . .

The dangers inherent in the commission's action are apparent from the contents of its orders. It cautions the utilities that the contributions must be distributed free of political interests or pressure. It warns the utilities that they should not withhold contirbutions from charities, such as a legal services organization, with interests adverse to the utility. . . .

Because our decision is based upon interpretation of the statutes, we do not reach the constitutional issues raised. However, it is apparent that the kinds of decisions and pressures inherent in the limitations of the order would put the appointed ommissioners into an entanglement of politics, private schools, religious issues and social policies beyond anything authorized by the legislature and into a constitutional thicket of substantial question.

. . . .

generous with ratepayers' money but may use its own funds in any lawful manner."

. . . .

"That which is involuntarily removed from the telephone subscribers' pockets is more akin to a tax than a charitable contribution. Pacific Northwest Bell Telephone Company is a monopoly and the subscribers cannot go elsewhere for service."

The order of the trial court is reversed.

/ S / Justice Brachtenbach